



AUTHOR

فراس أيهم عسّاف — المدير العام

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REF

SDR-2026-0019

REPORT //

Seventh Shadow House with Sultan's mind — brochure

ورقة إصدار

الرقم: SDR-2026-0019 · التاريخ: 16-10-2026

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القسم: سلطان · النوع: للجهات والسوق

المستند: 18 صفحة بعد هذه الورقة

المراجعة الآلية: لا آي بان ولا سر ولا رقم ضريبياً · لا لغة ضعف

ال قالب: قالب الشركة الداكن (وسيط الإضاءة 10.5%)

بصمة الأصل: e1b402984b7f5f8c

فراس أيهم عسّاف — المدير العام

MrF X Nexus Company LLC

التوقيع

الختم الرسمي



MrF X Nexus Company LLC

ARABIC PUBLISHING SYSTEM · COMPANY PROFILE

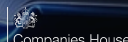
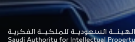
The Seventh Shadow

An Arabic publishing house, with Sultan: an engine that analyses Arabic text

The house helps you author your book from the first idea to a print-ready edition, and Sultan analyses Arabic text — tracing each word to its root and mapping how words relate — from the text itself, not from a ready-made dictionary.

Riyadh

October 2026



A complete publishing house with a linguistic mind

The house starts with your idea and ends with a typeset book in your name: a structure you approve, text written with you, editing, proofreading and a cover. Alongside it is Sultan, an engine we built to analyse Arabic text: give it a complete text and it traces every word to its root, builds an index, and shows which words go together and which are close in meaning — all drawn from the text itself, not from a ready-made dictionary. The first text it analysed in full was the Holy Qur'an.

13

types of work ready to publish

10

stages from idea to book

1,659

Arabic roots Sultan drew from the Qur'an alone

248,575

links between words, meanings and places that Sultan traced

Readers are growing – and Arabic deserves its own tools

Saudi Arabia's publishing market is growing and the Riyadh Book Fair keeps breaking its records, yet the road from idea to book is still long. And most Arabic language software relies on a dictionary compiled by someone else and inherits its errors, or on a language model that guesses and inherits its guesses.

4.5 bn

SAR in publishing-
market sales in the
Kingdom

1.3+ m

visitors to the Riyadh
Book Fair

20%+

growth in fair sales
over the previous
edition

2,000+

publishers and
agencies from 25+
countries

Sources: State of Culture in Saudi Arabia report (2019) · Literature, Publishing & Translation Commission and Saudi Press Agency (Riyadh International Book Fair 2025).

THE IDEA

A pen that writes, a mind that reads

The house guides your work from first question to last page; Sultan analyses the language of the text; a proofing tool we call the language mirror joins the two.



The house · the pen

An Arabic AI model on our own servers writes with you; editing, typesetting and a cover follow — you decide.



Sultan · the mind

Traces every word to its root, indexes it and maps how meanings connect — from the text itself, not a ready dictionary.



The language mirror · the bridge

A proofing tool that checks your text against Sultan's roots and official dictionaries — it flags, and changes nothing without your consent.



WHY IT IS ONE SYSTEM

A pen and a mind of one origin

The house and Sultan are built on the same four rules, so they tell the author and the organisation the same thing.



Nothing invented

No invented reference in a book, and no outside source in Sultan's analysis.



Everything seen and reproduced

Every stage in front of the author in real time, and Sultan gives the same result every time it is re-run.



Sovereignty over the text

The model runs on the house's servers and Sultan on the organisation's machine — your text leaves only by your choice.



Arabic at its core

Fluent language and right-to-left typesetting, and a method built for Arabic, not translated into it.



The pen and the root in one system

THE BRIDGE BETWEEN THE HOUSE AND SULTAN

A mirror that advises and never dictates

A proofing tool that checks your text against Sultan's roots and against general and specialist dictionaries — legal, financial, technical, engineering and media — drawn from the official sources of the Arabic language. It then gives you a precise language report, and changes nothing without your consent.



**It advises,
never faults**

What the dictionaries do not hold is shown to you for review, never counted as an error for its absence.



**It keeps your
voice**

The book stays in its author's style; no one else's language is imposed on it.



**Measured
refinement**

It suggests what tightens a phrase, within narrow limits, and never touches a number, a verse or a proper name.

And ask Sultan directly

Ask about the root of a word, or a word and where it occurs, and Sultan answers from its analysis and points to each instance in the text. The language model then phrases the answer fluently, adding nothing beyond what the analysis established.

[illegible]

- 🔗 Sultan's roots, from the text itself



🔍 Dictionaries from the language's official sources



🔒 Proofing never alters Sultan's analysis

THE PEN · FROM IDEA TO BOOK

From idea to book in ten stages



1

Goal

Type of work and idea in four steps



2

Title & outline

Pick a title and approve the chapters



3

Writing

Section by section, without repetition



4

Editing & proofing

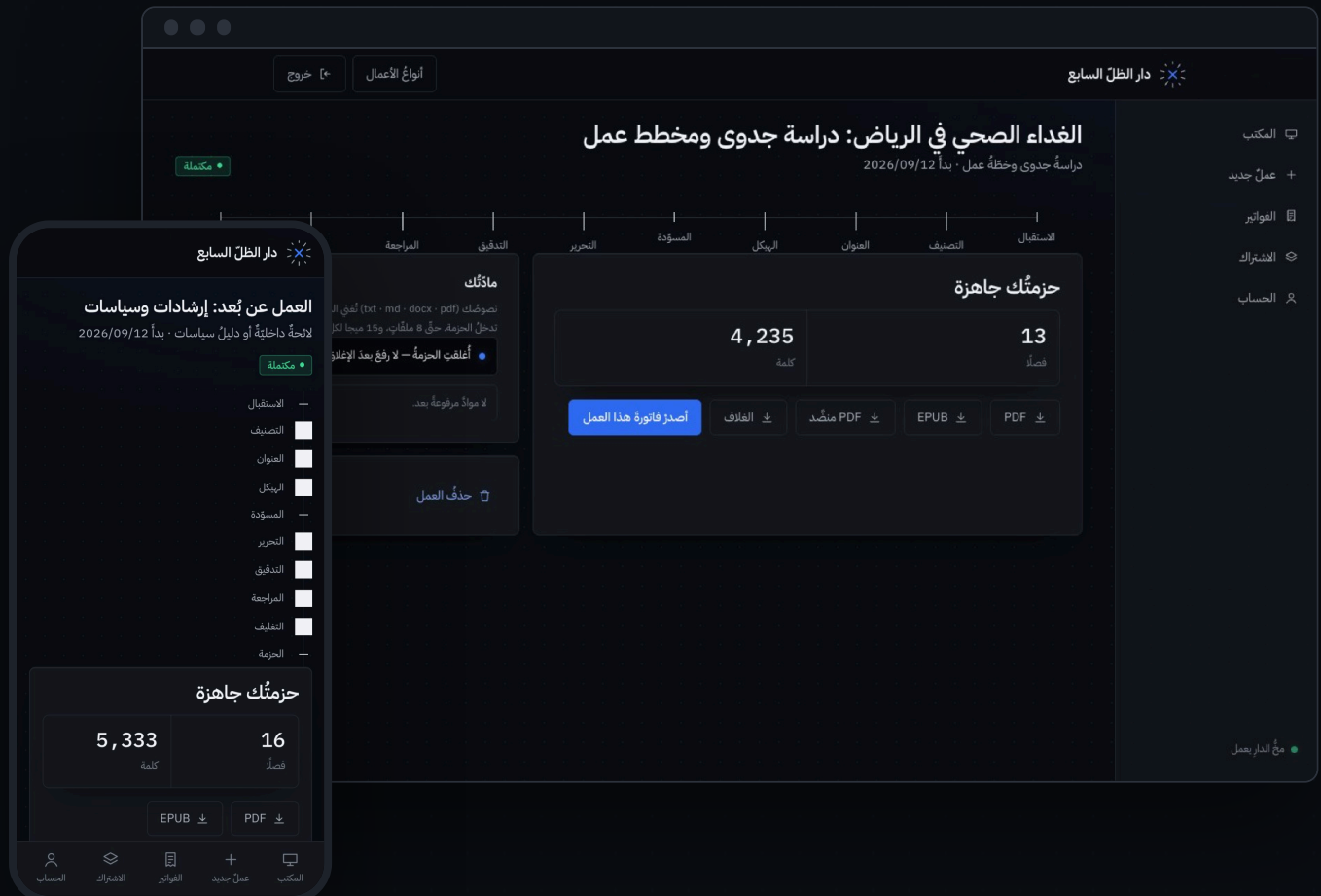
Careful review and notes you sign off



5

Cover & delivery

A cover and files ready to download



● Stage complete

● Awaiting your approval

● Being written

● Not started yet

From the platform itself: the work page shows all 10 stages in real time, on desktop and mobile — and seven of them move on only with your approval.

THE PEN · TYPES OF WORK

A book for every purpose

**Thought & expertise**

Your thesis, argument by argument, in your name.

**Practical guide**

From understanding to practice, with steps and examples.

**Memoir**

Your life in your voice, from your own material.

**Novel & story**

Characters and scenes in a consistent world.

**Policies & bylaws**

Numbered articles in precise regulatory language.

**Research proposal**

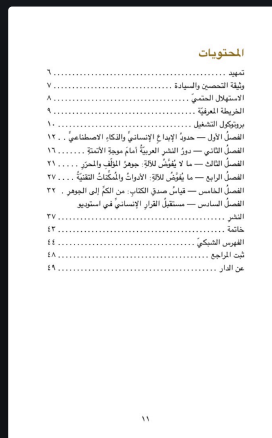
Problem, method and plan — no invented references.

**Feasibility study**

Your numbers computed precisely, explained for investors.

**A typeset book in your name**

PDF and EPUB, Arabic typesetting, a cover of your choice.



Real pages from a book produced on the platform: title, chapters and Arabic typesetting.

A complete platform with Arabic AI running on our own servers

A large Arabic language model running on the house's own servers, with a verification layer that reviews every section before it reaches you.



Plans

An outline of parts and chapters tailored to each type of work.



Writes

Fluent Arabic prose, section by section, without repetition.



Verifies

No invented references; every claim that needs a source is clearly flagged.



Calculates

Financial figures are computed by formulas, not guesswork.

⚙️ Arabic model with 32 billion parameters

🖨️ PDF and EPUB typeset in Arabic

✉️ Sign-in codes sent to your email

📄 E-invoices with VAT included

🔒 Your text leaves only by your choice

SULTAN · HOW IT WORKS

It analyses the text by the text alone

Sultan is given the text alone — no dictionary, no commentary, no prepared word list — so everything it produces describes the text itself, not an opinion about it. The first text it analysed in full was the Holy Qur'an, and the figures below come from it.



No outside source

No lexicon, no commentary, no hand-dictated list.



The AI model does not analyse

It only phrases Sultan's results once they are established — it is never asked what a word means.



The same figures every time

One command rebuilds everything and returns the same numbers.

77,430	50,250	336
words of the Qur'an analysed and classified	words traced to their root	published results any researcher can recompute

SULTAN · THE STEPS

From the written word to a network of meaning — five steps



- One command rebuilds everything
- Stops at the first error
- Ends with checks that prove the results
- The same result every time

Each step builds on the one before it, so if the base changes everything above it is recomputed, and no stale result is left contradicting its source.

SULTAN · WHAT IT PRODUCES

Eight deliverables, each shippable on its own



The dictionary

Every root with its forms, positions and measured sense.

1,659



The master index

An index of every word in the text and where it occurs.

17,129



Word-pairing lexicon

Which words meet more often than chance allows.

30,081



Semantic fields

Groups of words close in meaning, drawn from the text itself.

98



Synonyms, measured

Words assumed to mean the same — the difference measured from their contexts.

53,743



Patterns and forms

The pattern each word is built on, from its root letters.

2,902



Analytical studies

Studies of the whole text, each from its own angle.

35



The unified network

All of the above in one database you can question.

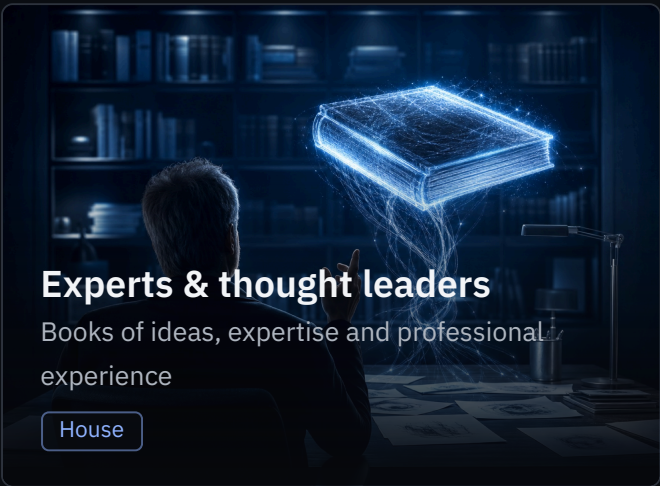
28,338



Eight deliverables, each available on its own, and reproducible on request

OUR AUDIENCE

For everyone with something worth writing — or reading



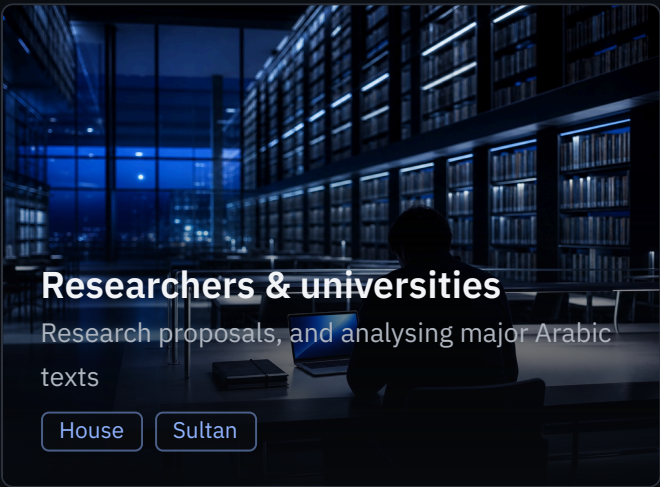
Experts & thought leaders
Books of ideas, expertise and professional experience

House



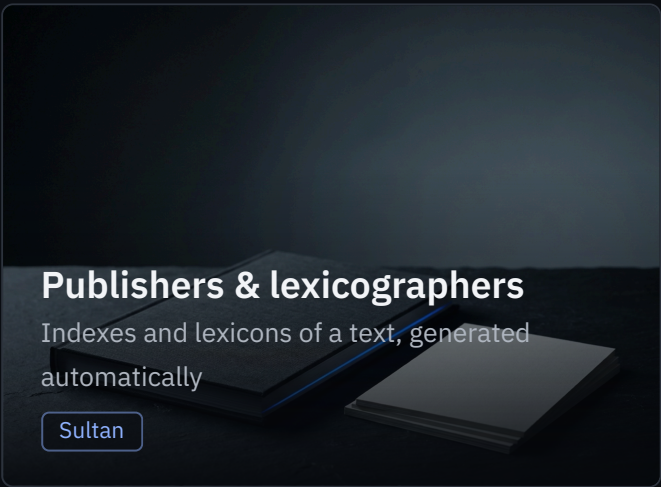
Companies & organisations
Policies, procedures and handbooks

House



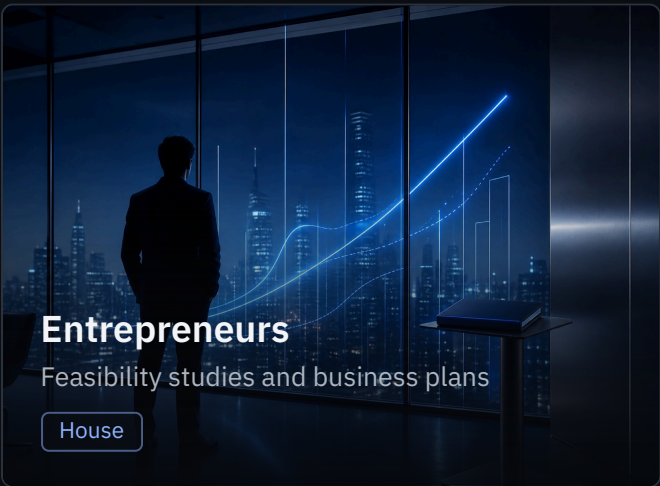
Researchers & universities
Research proposals, and analysing major Arabic texts

House Sultan



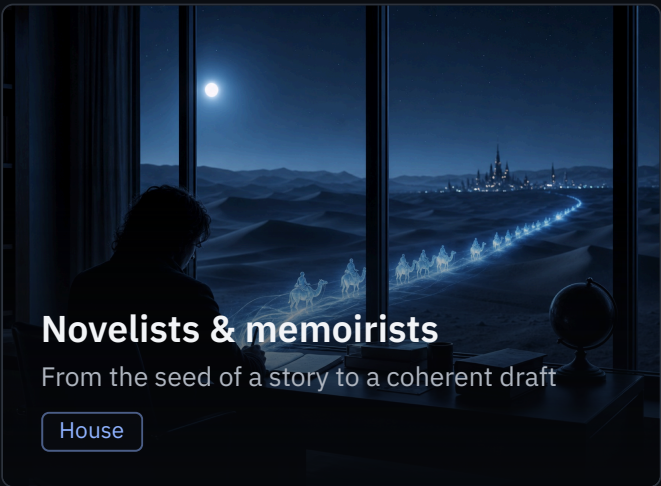
Publishers & lexicographers
Indexes and lexicons of a text, generated automatically

Sultan



Entrepreneurs
Feasibility studies and business plans

House



Novelists & memoirists
From the seed of a story to a coherent draft

House

THE DIFFERENCE

Four reasons we are different



Independent language analysis

Sultan draws roots and word relations from the text itself — not from a ready dictionary or a model's guess.



The author decides

Seven checkpoints where nothing proceeds without the author's approval.



Honest text

No fabricated quotes or invented references, and every result is shown with its source.



Speed without compromise

A complete draft in under an hour, then editing and proofing.

The usual way

- Months of emails and waiting
- Editors, proofreaders and designers scattered
- Software that relies on someone else's dictionary
- Costs that become clear only at the end

With The Seventh Shadow

- A complete draft within an hour
- One platform from idea to file
- Language analysis from the text itself
- A clear invoice before you start

أعمالك ومراجعتها وفواتيرك في مكان واحد.

6 عمل

0 ينتظر كمالك

0 فاتورة مستحقة

2 من 8 استحقاق اليوم المتبقي

أعمالك

الغذاء الصحي في الرياض: دراسة جدوى لمطبخ سحاي

دراسة جدوى وخطة عمل - الحزمة - تحديث 2026/09/12

مكتمل

رسائل البحر المفقودة

رواية وقصة - الحزمة - تحديث 2026/09/12

مكتمل

تأثير التغذية الراجعة الفورية في تعلم اللغة الإنجليزية

مفرد بحث علمي - الحزمة - تحديث 2026/09/12

مكتمل

العمل عن بُعد: إرشادات وسياسات

عمل جديد +

الفواتير

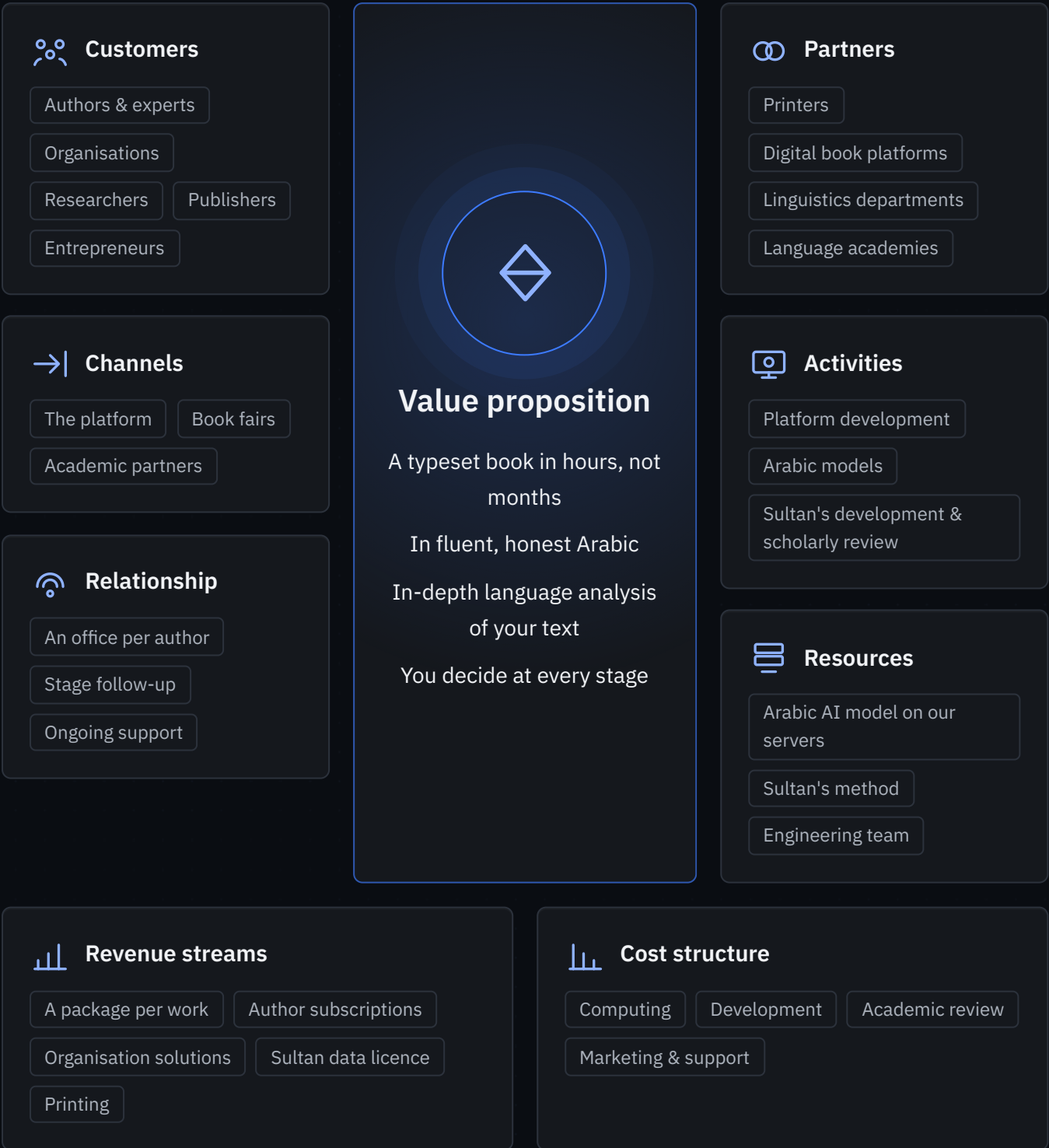
الاشتراك

الحساب

The author's office: works, their stages and invoices in one place

— VALUE

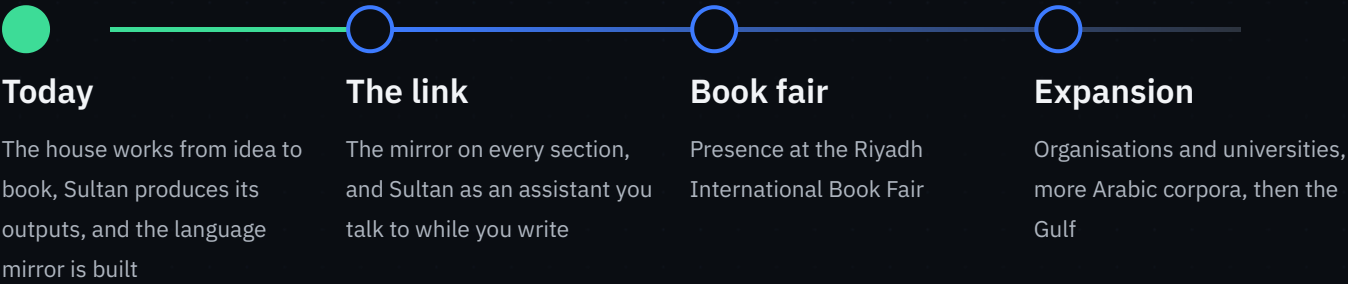
How the system creates value



Pricing and contract terms are agreed with each author and organisation.

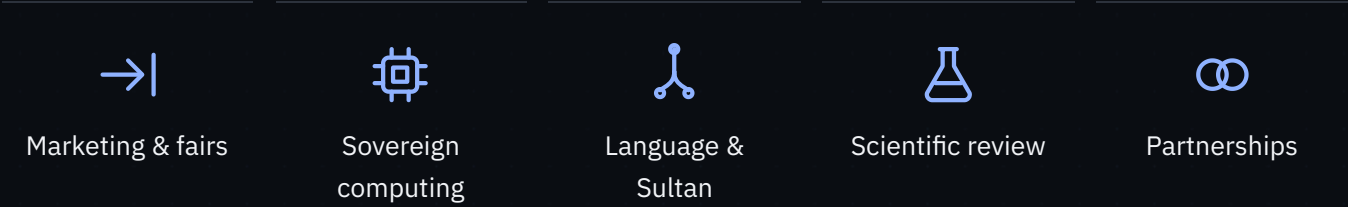
THE OPPORTUNITY

A complete system on the verge of launch



From Riyadh to the entire Arabic library

WHERE THE INVESTMENT GOES



For a live demo of the system and the financial details

We will show you a book's full journey, and run Sultan in front of you from scratch.

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+966 59 165 2030
mrf.com.sa



MrF X Nexus Company LLC

The Seventh Shadow with Sultan's mind — from your idea to a book in your name

Headquarters · Riyadh

MrF X Nexus Company

Limited liability company · Jarir District, Riyadh

Commercial Registration 7054581355 · MISA registration 24926260749

In the United Kingdom: MRF X AIOT TECHNOLOGY LTD · Companies House 17063115



Website

mrf.com.sa



WhatsApp

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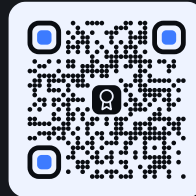
LinkedIn

Feras Assaf



Data Room

Company records

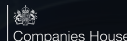
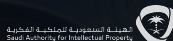
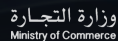


ORCID

0009-0007-1812-4799

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Sultan is software for the statistical analysis of Arabic text that extracts a text's structure from the text itself; it does not interpret, issue fatwas or make religious rulings, and what it produces is a measured description of the text, not a statement about it. Book texts belong to their authors.



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